

USING PRINTED PHOTOS BY BUSINESS & EVENT TYPE



Restaurants, Bars, Golf Courses and More

- Take customers' photos during their meal and provide prints along with the bill as a thank you.
- Use printed photos to collect customer information. Ask for customers to provide email addresses before photos are taken or handed out.
- Use photos to provide an offer. For example, guests who bring their photo in during the next visit get a discount.

Brand and Corporate Events

- Have street team or event staff take photos of guests during the event. Display the prints in a prominent location and invite guests to take pictures home.
- Incentivize guests to share the event on their social channels by using printed photos that drive to an online sharing portal.
- Use customer-approved printed photos as a marketing tool during direct mail campaigns.

Weddings and Other Celebrations

- Set up a selfie station where guests can take photos of themselves and share them with you for on-site printing.
- Take photos of guests enjoying your event and print them out as a memorable favor.
- Use printed photos as a way to populate a guest book that the bride and groom or event planners can have as a keepsake.