



PhotoTouch QuickPics Marketing Tips

Use the System

It may seem like a no-brainer, the only way to see the benefits from the system is to put it into use at your event. This means making sure your guests know it's there!



Advertise Your Offer

To make sure your guests understand how to work the system, we suggest having printed collateral available in a location that can't be missed. For example, if your event has table seating, have a sign at each table with details on how to take and share photos.



Encourage Sharing

Get your photo in front of more people by encouraging your event guests to share their image. Our system includes social sharing capabilities across Facebook, Twitter and Pinterest. Don't forget to create a campaign hashtag to track the conversation!



Turn it Into a Favor

Positioning printed photos as a favor can help your guests feel even more excited about the prospect of sharing their photos. Be sure to let guests know that in addition to viewing and sharing their photo online, that they can take home a printed version, too!



Use the Gallery View

Don't forget to review your campaign results and use the insights gained to improve what you are offering your customers. Your subscription comes with real-time stats that can help you understand where and how often your photos are being shared, viewed, downloaded and more!

