

PERFECT PHOTO GUIDE



FOLLOW THESE TIPS TO TAKE A GREAT PICTURE OF PEOPLE:



Check the natural lighting

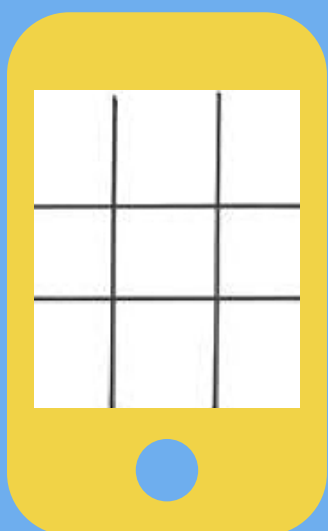


Focus in on your subject or group

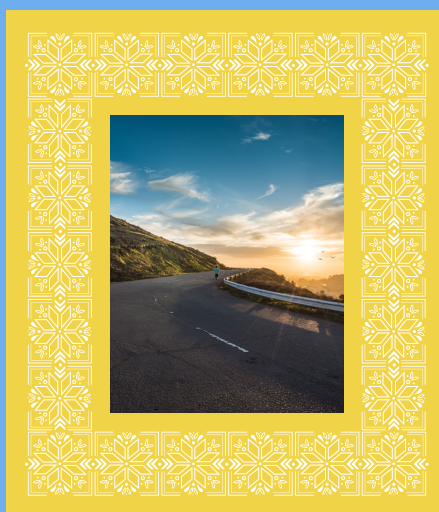
Test flash vs. no flash



Introduce a prop - especially if it's one of your products



Use the rule of thirds



Be aware of your background and make sure it's not too distracting